



PRESS RELEASE
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TEMPVER AUTOMOTIVE IS LAUNCHED A NEW LINE OF FENZI DECORATIVE PAINTS FOR AUTOMOTIVE GLASS

The new line of Fenzi ceramic paints to preview at Glasstec 2016.

A new market opens up for the leading group in chemicals for secondary processing of flat glass, that has decided to compete in the sophisticated field of automotive glass with a new range of highly-specialized glass enamels. Thus, the launch of Tempver Automotive, a line of innovative products developed for the automotive industry, the first step in a wide-ranging strategy that will see the Ceramic Paints Division engaged in a vast expansion of its range of applications.

Ongoing investment in research and development have led the Fenzi Group's glass enamels for screen-printing, enameling, and satin-finishing to achieve strong international acclaim in the fields of architecture, design and household appliances. Brilliant colors, durability and safety are the distinguishing features that have made a name for these paints around the world, allowing them to continue to gain market share. In perfect harmony with this constant growth trend, the company looks toward new specializations with innovative product developments soon to be launched in the market.

All the latest innovations in Tempver Automotive at Glasstec 2016: Fenzi Stand – Hall 16 / C 22

Note to the Editor

Fenzi Group – The Fenzi Group was founded in Milan in 1941, where it still has its headquarters, as a producer of mirror backing paints, before branching out to chemical products for the secondary flat glass processing. The Group is now a world leader in the sector with eleven factories in strategic markets across three continents. In both Italy and worldwide, Fenzi is an excellent example of the Italian family-run business tradition that has gradually attained world leadership by delivering high quality standards, constant innovation, maximum safety throughout the production process of mirror backing paints, high-performance IG sealants and decorative glass paints used in the most sophisticated architectural and design projects. Fenzi Group's broad view led to the creation, in 2002, together with Alu-Pro and Rolltech, of the **Glass Alliance**, a large-scale international network that offers customers a wide range of products for high-performance insulating glass.

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